



Technology Asset Management eBook

What to Look for in a Surplus Technology Asset Management Company

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Introduction

Surplus Technology Asset Management is an important decision with today's businesses; if one does not choose the right surplus technology asset management company, sensitive data could become susceptible to hackers, breaches and other threats. Surplus technology asset management enterprises offer a number of different services to properly manage your technology equipment, including data destruction and DoD sanitizing, environmental recycling, asset tracking, and much more.

This eBook includes everything you should look for in selecting the right surplus technology asset management company.

Who We Are

EquipNet is a global leader of surplus asset management solutions. We're recognized for our proprietary asset management platform, our revolutionary industrial equipment marketplace, and our results-driven project management services. Our diverse roster of clients include Fortune 500 multi-national corporations, leading regional manufacturers, financial institutions, and corporate renewal professionals.

EquipNet solutions deliver maximized financial return while improving our client's corporate image, adhering to their safety standards, and contributing to their sustainability initiatives.

Reputation

First and foremost, you want to ensure the surplus technology asset management firm you are seeking has a reputable and trustworthy background. Check the company's website and look for any customer testimonials, case studies and other information to see what their past clients have experienced.

Services

What services do you need? What services does this surplus technology asset management company provide?

It is best to look for a company that offers a number of different services and is able to manage a range of different technology equipment. This ensures you will be fully covered with all your needs. Common services provided by a surplus technology asset management company include data security services, environmental recycling, asset remarketing and many others.



Data Security

Whether you are upgrading, performing inventory, transferring, or environmentally recycling technology assets, it is essential to protect your company's confidential data. An experienced and trustworthy technology asset management company should offer a range of services for data security needs, including, but not limited to, data erasure and destruction, data shredding and much more.

Certification

To guarantee appropriate and secure data security services, your selected surplus technology asset management company should always provide you with certification for DoD 5220.22-M compliant sanitizing. This guarantees that your data has been properly sanitized under the standard guidelines of the Department of Defense.

Hard Drive Destruction

When companies have a large amount of surplus hard drives that are no longer useful, the ideal solution is physical destruction, but be cautious – if the drives are not properly destroyed by a certified vendor, it could cause a huge risk to your confidential data.

One service to look for is an on-site hard drive destruction provider. With on-site hard drive destruction, the drives are destroyed right in front of your eyes and in the security of your own facility.



Data Security

Hard Drive Shredding

Hard Drive Shredding works in conjunction with Hard Drive Destruction to ensure maximum security. Once the hard drive destruction process is complete, pieces of the crushed drive are brought to a secure facility and shredded down to bits. Be sure to also check that the company is ISO 14001:2004 certified.

Data Tape Destruction

Aside from hard drives, another common storage device includes data tapes. The ideal surplus technology asset management company should provide solutions to destroy both hard drives and data tapes. The company should offer a degaussing process that is equipped with advanced technologies to ensure the best solutions for your data tape destruction needs. The service should be compatible with a number of different tapes, including, but not limited to, DLT, DAT, and LTO.

Data Erasure

Data Erasure offers some benefits over physical destruction. If you have surplus hard drives that are still able to be used, data erasure allows the current data on the drive to be removed, and provides a device that is safe for second-life applications, including remarketing and redeployment. A proper data erasure provider should utilize DoD 5220.22-M compliant erasure with certification.

Surplus Technology Management

Aside from data security needs, an ideal surplus technology asset management company should be able to maximize its clients' ROI through purchasing and selling their surplus equipment. In conjunction with DoD 5220.22-M complete sanitization with certification, these services allow clients to sell their equipment with confidence that their sensitive data will be protected.

A surplus technology asset management company may be able to provide residual value for a variety of technology assets, including, but not limited to, desktops, laptops, networking equipment, telecom equipment, servers, storage devices and much more.

Technology Asset Remarketing

Another common surplus technology asset disposition service includes technology asset remarketing. After your assets have been evaluated and properly inventoried, your selected asset management company should determine the appropriate remarketing channel for maximizing your ROI.

Some remarketing services include proper analysis and testing of the equipment for maximum salability and data security, as well as determination of residual value in order to choose the appropriate sales channel that will maximize returns.

Environmental Recycling with Certification

When there is no residual value for remarketing your technology assets, companies are faced with end-of-life disposal responsibilities. If these assets are not disposed of properly, they could potentially fall into the wrong hands and you could be subjected to a serious data breach. Not only is your data at risk, but also the environment – Hazardous waste is found in a number of electronics, including mercury, lead, and other toxins, and proper disposal ensures that those harmful elements do not make it into the environment and waterways. Be sure to check that the company offers certification through ISO 14001 as well, ensuring that its service is safe, secure, and complies with local and federal EPA guidelines. to, desktops, laptops, networking equipment, telecom equipment, servers, storage devices and much more.



Web-Based Asset Tracking

Web-based asset tracking software allows you to identify, track, locate and even view the certification for environmental recycling and/or hard drive sanitizing for all your managed assets. Many systems are customizable, highly secure, and enable users to track their technology assets and maintain all corresponding information.

On-Site Physical Asset Inventory

A main aspect of proper asset management includes an accurate inventory of your technology assets. The ideal surplus technology asset management firm should be able to come to your facilities on site, and provide you with a secure and accurate inventory of all your technology assets. Inventory information can be used as a resource for a number of needs, including redeploying assets, migrating to a new OS, implementation of new technology strategies and much more.



End-of-Lease Return Services

If your technology equipment is leased from a third party, the ideal asset management company should be able to handle those needs as well. Some common end-of-lease return services include logistics and reporting for the assets coming off lease, testing and inspection, DoD compliant sanitizing, and more.

Logistics Management

Transporting technology assets is more than just sending a truck to pick up your surplus technology. Technology equipment is not only valuable, but also fragile and must be handled with proper care. A surplus technology asset management company should offer a range of logistics management services to ensure your technology assets are transported safely and securely.

These services should include a scheduled appointment for inside professional pick up, palletizing/crating/packing, secure transport, dedicated truck and sealed container transport capabilities, and a secure warehouse for storage needs.



EquipNet offers a number of services to properly manage all of your technology assets. Contact us today for more information:


North America: +1 (781) 821 3482
Europe: +1 (44) 118 901 6161
LATAM: +57 (1) 508 7908
Brazil: +55 (11) 4935 5309
Asia: +91 (22) 67415433
sales@equipnet.com
EquipNet.com

 [linkedin.com/company/EquipNet](https://www.linkedin.com/company/EquipNet)

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